



Indiana University - Bloomington

Graduate & Professional Student Government

Resolution to Address the Graduate-Student Marketing

Whereas, a majority of the resources on campus are advertised and structured solely towards undergraduate students;

Whereas, graduate and professional students have highlighted the lack of graduate student oriented programming and services;

Whereas, recent e-mail and marketing issues during COVID have underscored the need to separate communication schemes for graduate students and graduate student employees;

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Therefore, be it resolved by the Graduate and Professional Student Government Assembly that the GPSG advocates for all university units to ensure that their marketing targets graduate students to an equal degree as undergraduates.

Therefore, be it resolved by the Graduate and Professional Student Government Assembly that the GPSG advocates for all university units to, to the greatest extent possible, provide graduate and professional students with services tailored to their unique needs.

Therefore, be it resolved by the Graduate and Professional Student Government Assembly that the GPSG advocates for all university units to provide the GPSG Executive Committee or the University Graduate School with graduate and professional student usage rates at least once per academic year.

Respectfully submitted to and passed by the Graduate and Professional Student Government Assembly on October 2, 2020.

Dakota Coates

GPSG President

10/2/2020

Date